



Dear Potential Sponsor,

The Valdez Fly-In & Air Show is excited to announce our 17<sup>th</sup> Annual Event to be held **May 28, 29, and 30!** Now that 2020 and the unfortunate cancellation of many events all around the world is behind us, we are looking forward to coming back together this coming Memorial Day weekend in 2021. We are excited to invite you to Valdez for our unique three day event which draws thousands of spectators and hundreds of pilots from throughout the great state of Alaska, the Lower '48, and around the world. Although much has changed in the past year, we trust that enthusiasm and support for aviation has not. As we plan our event to meet with all State of Alaska health mandates and recommendations to help keep everyone involved safe, we look forward to gathering together once again in the name of aviation.

In years past over 2,000 spectators attended annually and as many as 400 airplanes made the spectacular flight to Valdez. Though times have changed and we did not gather last year, the Fly-In website and Facebook page continue to get constant traffic, perhaps even more than before. Our YouTube videos, like the one of Frank Knapp's record 13 foot take off and 10 foot landing, receive millions of views. The Facebook Live Stream feed of the "Valdez STOL" competition has also been a huge success reaching people all over the world and will continue to be an exceptional way for everyone to be part of the experience. "Valdez STOL" is now recognized worldwide and has become the de-facto brand for short take off and landing contests. We are proud to say that the Valdez Fly-In has been at the forefront of the advancement of these aviation STOL competitions. With continued support from our sponsors we are excited to see our name spread even wider around the world! This kind of exposure for our sponsors is as unique as the Fly-In itself and we look forward to working with you to make sure your name is given the recognition it deserves as one of our valuable supporters.

In 2021 we plan to continue with the main events as in years past. If you are new to our show, there is something for everyone at the Valdez Fly-In and Airshow. The world renowned Short Take Off and Landing (STOL) competition showcases masterful pilots flying at their peak performance, taking off and landing in incredibly short distances. The Flour Bombing and Balloon Bust competitions are both great family events for participants and spectators. The Poker Run Beach Landing is a completely unique event that shows off the beauty of Prince William Sound and the incredible places an airplane can take you. The talented air show performers demonstrate skillful aerobatic performances against the backdrop of perhaps the most beautiful airport in the world- the mountainous Pioneer Airfield in Valdez, to create a "one-of-a-kind" event that keeps the crowds coming back year after year. New in 2021, we hope to add in a "STOL Drag" demonstration in which two planes race to take-off side by side, land, stop and turn around and the first to land and stop at the start line wins. You won't want to miss it!

As we seek sponsorship for the 2021 event, we thank you for your consideration and invite you to join us in Valdez or online May 28-30. There are numerous opportunities for exposure during the event. Please see the enclosed packet for sponsorship and vendor details. Whether you can join us in person or tune in to the Live Stream, we thank you in advance for partnering with us to create an exceptional 2021 Valdez Fly-In and Air Show.

Sincerely,

Joe Prax, President  
Valdez Fly-In Association

Rachel Andersen, Event Coordinator  
Valdez Fly-In Association

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